

December 14th, 2018
San Francisco, CA

To whom it concern,

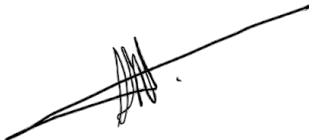
It is my pleasure and honor to recommend Marea Saldarriaga for any senior position related to strategy and creativity. I have worked with Marea for 2 years as her manager at KOAN Agency, where she used her excellent strategic thinking, creativity, and art direction to deliver spectacular results in the role of Head of Strategy. I am more than confident that Marea's exceptional skills, professional experience, and qualities will make her a powerful asset in your company.

As Head of Strategy, Marea demonstrated her strategic thinking by leading new business proposals, from the business perspective to the perfectly designed document or presentation. In particular, there was a very complex and extensive new business where she had to lead the business, create the concept and content platform, lead the creative and art team, build the presentation, and present the proposal to the client. She did it extraordinarily.

What's more, Marea's extraordinary creative problem solving mindset always made her a stand-out member of the team and a key consultant to our clients.

Marea has my highest recommendation for any position related to Strategy, Creativity, and Design Thinking. I have no doubt she will make a strong addition to your team, Please feel free to contact me if you have any question regarding her candidacy or past work.

Sincerely,

A handwritten signature in black ink, appearing to read 'Saul Hernandez', with a long horizontal line extending to the right.

Saul Hernandez
shujo@mac.com